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Minister Dupuy releases report on alternative TV programming

OTTAWA, June 7, 1995 - The Honourable Michel Dupuy, Minister of Canadian Heritage, today released a report entitled "Television in the Alternative: The Future of Innovation and the Arts in the Canadian Broadcasting System."

This report was completed in May by the Group of Experts on Alternative Programming Services, chaired by Peter Grant, and presented to the Minister on June 3, 1995. Mr. Dupuy last fall asked the group to provide advice on the implementation of alternative television programming in the context of the multi-channel universe. Alternative programming was defined broadly by the group to include Canadian programming in the "under-represented" categories, i.e., drama, children's programs, long-form documentaries, and the performing arts, including music, dance and variety programs.

"The recommendations set out in this report will be considered during the mandate review of the Canadian Broadcasting Corporation, National Film Board and Telefilm Canada, and in the development of a modern and comprehensive broadcasting policy framework," the Minister said.

"I would like to thank the members of the Group of Experts for their professionalism and their comprehensive work on this report," said Mr. Dupuy.

For a copy of the report, please contact the Broadcasting Policy Branch of the Department of Canadian Heritage, at 365 Laurier Avenue West, 11th floor, Ottawa, Ontario, K1A 0M5. Telephone: (613) 990-4889; Fax: (613) 952-5109; Internet: broadcast.policy@pch.gc.ca

Information:

Neil Wilson
Press Secretary
Minister's Office
(819) 997-7788

Len Westerberg
Communication Branch
Canadian Heritage
(819) 994-5589